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From: **Lorraine Tony Creasy** <[t\\_lcreasy@hotmail.com](mailto:t_lcreasy@hotmail.com)>

Date: Sat, Oct 28, 2023 at 1:14 PM

Subject: 2024 Bridge Lessons

**Ideally, Te Puke would like to stick with Thursday nights, beginning 14<sup>th</sup> March.** We would definitely be keen on a combined Facebook campaign.

It is a definite plus starting lessons when it is still daylight savings. It seemed that everyone was happier going out in the daylight initially. Even if none of our newbies actually go to other clubs for missed lessons, the idea that this is available certainly appealed to our new players this year. And also shows how friendly/supportive the wider Bridge network is.

Cheers  
Rainy

Sent from [Mail](#) for Windows

**From:** [Mt Bridge Club](#)

**Sent:** Saturday, 28 October 2023 10:42 am

**Subject:** Fwd: 2024 Facebook Campaign for Clubs \*ZOOM CALL NEXT WEEK\*

Good morning

Could we start the ball rolling on our starting date for lessons, as we (Mt Club) would like to coordinate our dates with both Te Puke and Tauranga, (and Omakoroa if they would like it) then we can have a combined Facebook campaign (see email below) as the algorithm could target the same part of the country. Our start dates need to be in to Mel by then end of November

**Suggested Start Date: Monday 11th March.**

**The Mt Bridge Club would like to keep to Monday night and Wednesday afternoon.**

The advertisement could state that students can attend any of the other bridge clubs for repeat or missed lessons, once they have paid the initial cost - with no further cost to them. Perhaps we can email each other with a list of students once lessons begin, and really emphasize this?

Any suggestions greatly appreciated

Thank you

on behalf of our committee

Teri

021 033 2400

----- Forwarded message -----

From: **Mel Auld** <[Mel.Auld@nzbridge.co.nz](mailto:Mel.Auld@nzbridge.co.nz)>

Date: Thu, Oct 26, 2023 at 4:25 PM

Subject: 2024 Facebook Campaign for Clubs \*ZOOM CALL NEXT WEEK\*

To:

Hi everyone,

NZ Bridge is planning to run Facebook campaigns early next year to raise awareness of Bridge and encourage people to sign up for lessons.

It's a great opportunity and very easy for clubs – all you have to do is fill in a form with lesson details, send us some images (guide attached), pay a small amount and we'll take care of the rest! You've got until the end of November to decide if you're keen to participate.

If you are interested to find out more, please read the information attached and come along to one of these Zoom information sessions:

- 12pm, Thursday 2<sup>nd</sup> November
- 12pm, Monday 6<sup>th</sup> November
- 6pm, Monday 6<sup>th</sup> November

Please register for a session here so if things change, I can keep you updated: <https://www.surveymonkey.com/r/ZoomINFO>

Here is the link to join one of the Zoom info session: <https://us02web.zoom.us/j/85470759758>

If you are keen to participate in the Facebook campaign, please complete this form and submit your photos by the end of November: <https://www.surveymonkey.com/r/CampaignSignUp>

Warm regards,  
Mel

*I work part-time for NZ Bridge so may not respond immediately.  
While it suits me to send this email now, I do not expect a response outside of your own working hours.*

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**60 Golf Road Mt. Maunganui**

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**60 Golf Road Mt. Maunganui**



Thank you!

What is this?

Haha, thanks!

ReplyForward